Offers & Promotions module

Keeping you in control...

The new Offers & Promotions module is fully integrated with the existing Welcome Table online bookings diary and widget and allows restaurant operators to seamlessly create promotions and offers that can be deployed for a single or group of sites, based on exacting requirements.

Offers & Promotions available on your terms...

The key principle of the Welcome Table Offers & Promotions module is that it allows you to manage all your promotions strictly on your terms.

Each promotion can be setup to your exacting requirements with regards to:

- When the promotion is available (date & time specific);
- Where the promotion is available (restaurant specific);
- Levels of acceptance (how many guests / how many bookings);
- Party size (available for parties from X to Y number of guests);

A fully automated process

- The promotion is only activated to book on your bookings widget if the criteria are met (correct date, correct time, correct number of people).
- The promotion is automatically disabled once number of guests / bookings has been reached for the selected session;
- The selected promotion is automatically confirmed with the booking confirmation email that is sent to the guest
- The selected promotion appears in the diary with the booking record.

Based on specific sessions of the day

i.e. Breakfast, Lunch, Afternoon Tea or Dinner

Based on specific schedules

i.e. Monday to Friday, Week-ends only

Based on specific start & end date

i.e. only available from May 1st to May 8th

Based on specific start & end times

i.e. only available between 18:00 & 20:00

Based on specific number of guests

i.e. only available for table up to 4 guests

Based on specific guests limit

i.e. only available to first 20 guests

Based on specific bookings number

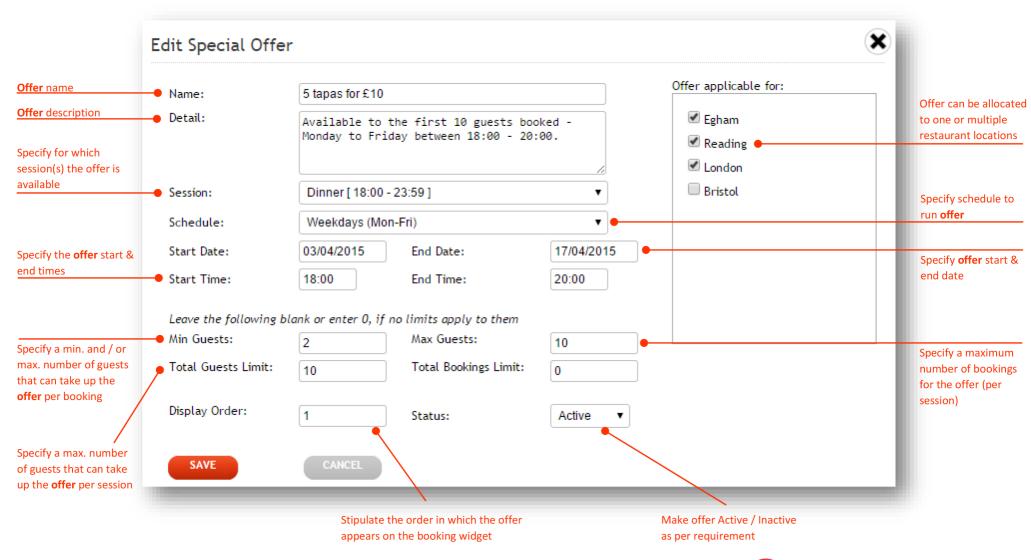
i.e. only available to first 5 bookings

Based on specific restaurants

i.e. available to one or more restaurants

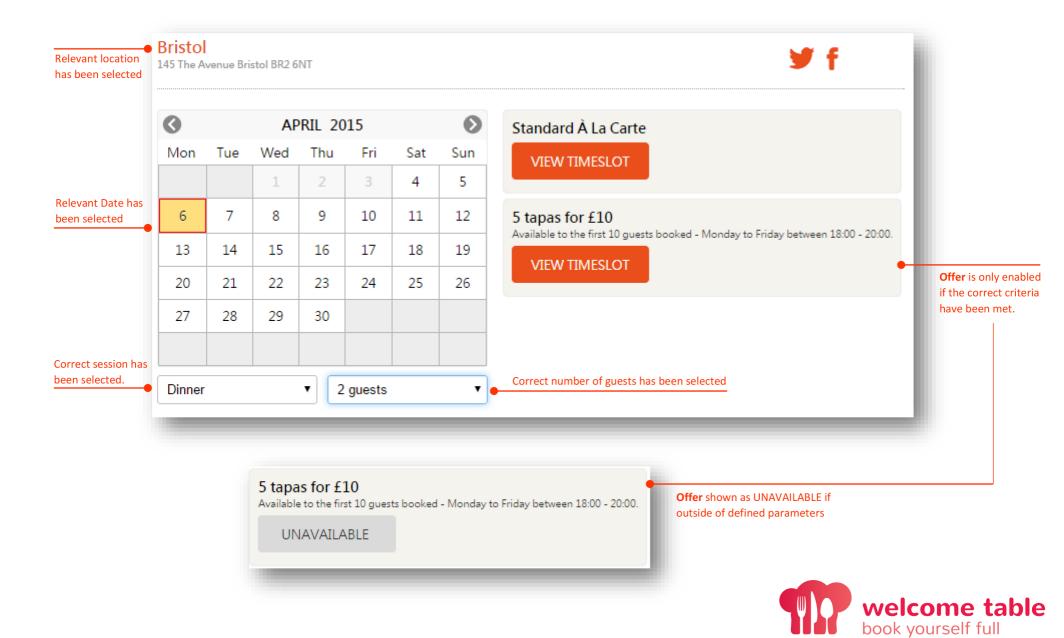


Easy to set up and control...





Booking Widget



Booking Widget

