

Offers & Promotions module

Keeping you in control...

The new Offers & Promotions module is fully integrated with the existing Welcome Table online bookings diary and widget and allows restaurant operators to seamlessly create promotions and offers that can be deployed for a single or group of sites, based on exacting requirements.

Offers & Promotions available on your terms...

The key principle of the Welcome Table Offers & Promotions module is that it allows you to manage all your promotions strictly on your terms.

Each promotion can be setup to your exacting requirements with regards to:

- When the promotion is available (date & time specific);
- Where the promotion is available (restaurant specific);
- Levels of acceptance (how many guests / how many bookings);
- Party size (available for parties from X to Y number of guests);

A fully automated process

- The promotion is only activated to book on your bookings widget if the criteria are met (correct date, correct time, correct number of people).
- The promotion is automatically disabled once number of guests / bookings has been reached for the selected session;
- The selected promotion is automatically confirmed with the booking confirmation email that is sent to the guest
- The selected promotion appears in the diary with the booking record.

Based on specific sessions of the day

i.e. Breakfast, Lunch, Afternoon Tea or Dinner

Based on specific schedules

i.e. Monday to Friday, Week-ends only

Based on specific start & end date

i.e. only available from May 1st to May 8th

Based on specific start & end times

i.e. only available between 18:00 & 20:00

Based on specific number of guests

i.e. only available for table up to 4 guests

Based on specific guests limit

i.e. only available to first 20 guests

Based on specific bookings number

i.e. only available to first 5 bookings

Based on specific restaurants

i.e. available to one or more restaurants



welcome table
book yourself full

Easy to set up and control...

Configuration

Edit Special Offer ✕

Offer name • Name: 5 tapas for £10

Offer description • Detail: Available to the first 10 guests booked - Monday to Friday between 18:00 - 20:00.

Specify for which session(s) the offer is available • Session: Dinner [18:00 - 23:59]

Specify the **offer** start & end times • Schedule: Weekdays (Mon-Fri)

Start Date: 03/04/2015 End Date: 17/04/2015

Start Time: 18:00 End Time: 20:00

Offer applicable for:

- ☒ Egham
- ☒ Reading
- ☒ London
- ☐ Bristol

Offer can be allocated to one or multiple restaurant locations

Specify schedule to run **offer**

Leave the following blank or enter 0, if no limits apply to them

Min Guests: 2 Max Guests: 10

Total Guests Limit: 10 Total Bookings Limit: 0

Specify a min. and / or max. number of guests that can take up the **offer** per booking

Specify a maximum number of bookings for the offer (per session)

Display Order: 1 Status: Active

Specify a max. number of guests that can take up the **offer** per session

Stipulate the order in which the offer appears on the booking widget

Make offer Active / Inactive as per requirement

SAVE **CANCEL**



welcome table
book yourself full

Booking Widget

Rules Driven

Bristol
145 The Avenue Bristol BR2 6NT

Relevant location has been selected

Relevant Date has been selected

Correct session has been selected.

Correct number of guests has been selected

Offer is only enabled if the correct criteria have been met.

Offer shown as UNAVAILABLE if outside of defined parameters

APRIL 2015						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Standard À La Carte

VIEW TIMESLOT

5 tapas for £10

Available to the first 10 guests booked - Monday to Friday between 18:00 - 20:00.

VIEW TIMESLOT

Dinner



2 guests

5 tapas for £10

Available to the first 10 guests booked - Monday to Friday between 18:00 - 20:00.

UNAVAILABLE

Bristol
145 The Avenue Bristol BR2 6NT

Monday 06 Apr 2015
Dinner, 2 Guests @ 18:00
Andre Delanchy
✓ 5 tapas for £10

Booking Reference No. **BRI50961**

Thank you. Your booking is now confirmed. We look forward to welcoming you at Bristol.

PRINT

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Booking details summary

Selected offer

Booking Ref. No.

User defined message – up to a maximum of 250 characters.

Ability to print booking details

Ability to email booking details to other people who will be attending the reservation.

Ability to make another booking